

Dryness a problem in your home?

Scratchy Throats

Cracked Hardwood

Damaged Furniture

Itchy Skin

Static Electricity

Dry Noses

Respiratory Ailments



Install a humidifier today...

be comfortable tonight!

You and Your Family Can Feel More Comfortable

Dry air in your home robs your body of precious moisture, leaving you with dry, itchy skin. You suffer through dry nose and throat symptoms. Static shocks zap you.

Help Protect Your Family's Health

Proper humidity can reduce the chance of upper respiratory problems caused by dry air. "Humidity reduces the incidence of respiratory infections and speeds recovery from the common cold"-William J Hirschler, MD, Archives of Otolaryngology

Preserve Your Home and Furnishings

Dry air will pull moisture from walls and hardwood floors creating damaging and unsightly cracks. Expensive belongings like artwork, musical instruments, and plants are also subject to the adverse effects of dry air. Electronics can be susceptible to static electricity damage.

Save Energy

Most homeowners turn up the thermostat because they feel cold. Proper humidification allows you to feel warmer at lower thermostat settings – according to the EPA, you can save up to 4% on your heating bill for every degree you lower your thermostat.

Save Time & Money because we're here Today

We're already working on your furnace and ductwork, and can install a humidifier in no time! Avoid another trip charge and the inconvenience of having to make a second appointment.

Today Only - Installed for \$299

Whole-Home vs. Portables?

Only an installed whole-home humidifier:

- Adds proper moisture to your entire home
- Has no messy tanks to fill and clean
- Provides quiet operation
- Features set-it-and-forget-it control
- Is installed out of your living space

Generic Heating & Cooling

Enhance your comfort, health and energy savings with an
Aprilaire Whole-Home Humidifier

"While I'm Here..." Humidifier Special

Installed Today Only for

\$299.

Save \$99 Today!

(Today's price is \$99 less than future installation charges.)

Install today... feel comfortable tonight!

It saves you time, inconvenience and money.

***Generic
Heating &
Cooling***

123 Main St., Suite 000

Anytown, ST 98765

555-555-5555

www.generic.com

Your Aprilaire Indoor Air Quality Specialists

"Increasing the humidity of your home helps eliminate the dry air that can irritate and inflame the respiratory passages in the nose and throat, and can relieve the discomforts of colds and the flu."

— A.D.A.M. Health Encyclopedia
leading interactive health & medical publisher

Aprilaire[®]
Fresh Ideas for Indoor Air[®]